

**SHRI K.N.JANARDHANA**

**National Director for RSETIs**  
**National Centre for Excellence of RSETIs Bengaluru**

**International Economic Conference 2016**

**Q: Sir, to begin with I was just wondering when you talked about imparting skills, our respectable PM has launched initiatives Skill India Initiative. Can it be considered as a threat to your activities?**

**A:** I will answer this the other way. Shri Veerendra Heggade talked about imparting skills to the rural people way back when we have not heard about such initiatives. What Mr.Modi has done now is just a copy of that. I am not undermining the government initiative. They have just now realized the need for it. And talking about threat, no it is not at all. If you have quality, support will be there. The threat is yourself and how you deliver values to the public.

**Q: Yesterday we had a session about inclusive growth. But do you think that the rural people are left out from that term?**

**A:** In a country like India where more than 30% of population are illiterate, it's difficult when we talk about Digital India and all. What is JAM and what are the benefits? They don't understand these. But we have to make them understand. Now we have a lot of chaos, all because of no proper planning or imparting of training.

**Q: How do you go about spreading awareness about your initiatives?**

**A:** See my centers are in every district. Each district we have an average population of 5 lakhs. Addressing everything, we have a possible target of may be a 1000 people who needs training. Though it may sound like a big search, it is not. We have word of mouth publicity only. It is more powerful than any other printing media.

**Q: What do you think about health sector in the rural area?**

**A:** It is a totally different area. I am into skilling. So I would answer this the other way. We have programs that will enable them to work in hospitals, malls etc. We are mostly into self-employment, like mobile repairs etc.