

SDMIMD Placements

Batch 2016-2018

SDMIMD, Institute for Management Development, Mysore consistently ranked among the Top B-Schools in India, recorded yet another year of record placement with top companies coming to the campus and offering diversified profiles across sectors to the 2016-18 batch of PGDM students.

The batch of 2016-18 passed out with flying colours and the institute achieved a record of 100% placements, where students got placed in various sectors. This was commendable, as it was a result of sheer hard work of the students as well as the institute.

About 50 companies from various sectors like BFSI, IT, FMCG, Consulting, Equity and Financial Research, Manufacturing etc. visited the campus. The BFSI sector constituted the highest number of placements which was about 35%, followed by the IT sector which constituted about 33% of the placements.

The roles offered to the students were of Management Trainee, Consultant, Business Analyst, Credit Analyst, Market Intelligence Analyst, Area Manager, Regional Area Sales Manager etc.

The highest salary stood at Rs.10 lakhs and the average salary stood at Rs.6.94 lakhs.

The students went through a rigorous process of preparation. A number of Group discussions, Aptitude sessions, Personal interviews etc. were conducted by the placement committee. They remained determined and persistent throughout the academic year, because of which these activities were successful and turned out to be fruitful to the students.

Few companies had aptitude round followed with group discussion and personal interview. Whereas, few companies had only two rounds i.e. group discussion and personal interview.

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