



DIMENSIONS

THE LIMITLESS



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PGDM - 17128

Title:

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Batch:

2017-2019

Specialization:

Marketing, Finance

Why would one buy a book for 250-300 when oneself can get the same book for 100 rupees in Chandni Chowk, Delhi or any other famous street book vendors? Ever thought what portion of this 100 goes to the author? Zero!

Just another word, unless it concerns you.

Once, Jeffrey Archer came to India and he said to the interviewer, "I wish India had better IP rights?"

A world-renowned author coming to India and reminding us; Hey, you better protect my intellectual property rights in your country. Because be it on the capital's Chandni Chowk or Mumbai's Matunga king circle, we find his and for that matter, many famous authors' pirated version of books at 80-100 rupees. How does that sound to you?

The last time I could find a shop or a market raided by the crime branch team to seize pirated books was in 2015 when thousands of pirated books of famous authors like Dan Brown, Jeffrey Archer, Agatha Christie were seized.

Writers are not fond of the dark circles under their eyes, but they prefer to bear up in order to do something they like.

Writers are not valued, if not at all, to the extent they should be in India - of course, except for a few Indian (also foreign) erotic fiction writers if you know who am I talking about. It exasperates me to the high measures to know that people don't even consider writing, and photography as a skill or something worthwhile to get due credits, appreciation or recognition for. I've got some really stupid questions apropos of the same like, "There was no hard work involved in writing this post or clicking this photograph, so what if it was shared without your permission and due credits? The motive is to spread this message, so what if due credits were not given to the writer?" Yes, I've seen people throwing such questions.

I mean, just because writers are fond of writing; Does that make it less valuable or an excuse for people to just pick it up and share it? Writers do have to skip their sleep till 4 in the morning to write a couple of thousand words. When I wrote my first novel, I used to sit on the table continuously till 5 or sometimes 6 in the morning. Hey, note it down on the paper - writers are not fond of the dark circles under their eyes, but it's something they prefer to bear up in order to do something they like.

And it's not just about books, writing, photography or a video. Many of the Indian music composers do brazenly recreate the same music they found in some Hollywood or Korean movie and will go on putting

it in a song. And one particular music composer I know should be felicitated by some distinguished personality award for 90 per cent of music in his bucket has been taken from somewhere and ironically his name is taken with utmost respect in the Indian film/music Industry. I wouldn't like to put his name in an attempt to be politically correct, something I don't find is correct in the real sense though. I once saw a television series also that had some scenes straight away picked up from Jefferey Archer's Paths of Glory. And all this they do without even mentioning the name of, recognising or giving due credits to the original creator.

If you watched a recently released movie on Youtube where someone uploaded a leaked or pirated copy. The shame is on you! And to be honest, last year I watched a leaked copy of Bahubali 2 on Youtube uploaded by some person from Bangladesh. But then I knew something is not right. I bought an executive class ticket just to make sure that I don't have to give a second thought when speaking against the people who duplicate content from somewhere audaciously; I did - just to make sure the makers of the movie get what they deserve.

It was only yesterday when I saw a video of Steve Cutts on a Facebook page. No credits were given to the Youtuber. People don't even think for once before picking up such amazing creative videos. What kind of

people are they? Are you one of them? No, no, seriously - Think! Think again!

If you're done let me ask you - What can be done regarding this?

Probably, you're thinking of making our laws strict? Undoubtedly, that's needed but is it the real problem? Why we have stooped so low in terms of our ethics and moral values is something I find that steals the title of 'the real issue' here. A person who captures some tangible things is called a thief, why not someone who copies content sordidly? In both the cases, one is claiming something that's not his to be his own.

And what about us, I mean, you or the people reading this post? Aren't we also to be blamed? For what? For reading the content that is taken from somewhere else and somewhere realizing the same but not speaking against it. What if a hundred people commented, "Hey, Mr X, your music has been copied from this and this song. And I don't think so you deserve credits for this?" What if you read some post on some social networking site and you know it that it's copied from somewhere and you remind the page, profile or group that you shouldn't be posting without taking the consent or giving due credits for the same? Isn't it possible - to change what needs to be changed? Think!

- Dimensions | Rakesh Kumar