

Plunge

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Manasi Prasad, an IIM-B alumna, refused a pre-placement offer from Goldman Sachs and a job at Standard Chartered to pursue her dream of becoming a classical singer. How does that sound to you?

Well, success, especially when it's linked with high pay-packages, has always been highly overrated, and satisfaction: underrated. But then again what does success mean to you? The meaning differs from person to person, but unquestionably, satisfaction has only one meaning; either you're satisfied or not. In this case, Manasi gave preference to satisfaction, not the so-called success that means to the society.

A person, at night 1 AM, thousands of kilometers away from his family is sitting on a comfortable chair in front of a laptop that laid on the table in a 2BHK flat of a metro city. But something is not right there; the laptop screen is displaying some graphs which he sees every day in his office as well as at home. He has to achieve his target and the deadline is around. He's not happy with his life. The thing is; his interest is not there. He wants to write, but not these data analysis reports or performance appraisal report every six months. Instead, he wants to write about love, traveling, politics, psychology, or some historical events. What should he do? Quit the job or follow his interest while serving the company? Easier said than done!

There are things he will have to take into consideration before taking a decision. The first and foremost – how he's going to feed himself? Even if he wants to start an own business, he will have to make sure he's not putting himself or his family into financial difficulties.

Such are the cases discussed in this book, *Plunge*, written by Rakesh Godhwani, an IIM-B alumnus, who went through a similar state of affairs and after working in many global brands he took retirement from the corporate world. Written in a very simple language, one can give a read to this book within 4 to 5 hours given that you're interested in the concept of this book. It is intended to motivate you to follow your dream.....if any.