

PRERANA – ALUMNI TALK

GUEST SPEAKER

Mr. Vijay Kumar, *Consultant CFO, Sai Janithri Group and Advisor, Maysons Realty*

On October 29th, 2018 the SIP Committee of SDMIMD organized an Alumni Talk as a part of their flagship programme 'Prerana', for the second year PGDM students.

In his speech, Mr. Vijay Kumar highlighted the importance of startups and the vital role played by a B-Plan to begin a new business. He also stated the prerequisites which are of paramount importance for setting one's own startup. Sir also elucidated the skills and qualities required to succeed in the challenging opportunity of having one's own startup. He emphasized that it is the dream and a different idea, wealth, satisfaction, effort payoff, zeal, independence, greed and freedom, learning and adventurous attitude that helps an individual succeed in establishing his business from every small failure that he faces. He reinforced that entrepreneurship is all about battling with uncertainties.

To conclude, sir stated the significant factors which includes Timing, Team/Executor. Idea, the Business Model and Funding that are crucial for a successful startup venture by drawing anecdotes from contemporary business world.