

WRITING AN AWARD WINNING RESEARCH PAPER

Dr Elango Rengaswamy, Head of Finance & Banking Programme, Faculty of Business at BUiD, shared a few thoughts about what to do and what not to do while producing a paper. The presentation was addressed to students as well as academicians presenting dissertations and research papers respectively.

Structure and content are two important concepts that has to be kept in mind while presenting a paper. Structure includes introduction, objective, review of literature, methodology, analysis and recommendation

Contents should have global outlook, novelty, coherence, a tangible contribution, proper language and nice presentation

There should be connectivity between each paragraph and presenter should concentrate on interdisciplinary research and include those elements in the paper which would make it more interesting.

Introduction should contain the statement of research problem, rationale of the study, statement of research question, objectives of research, statement of the hypothesis, research gaps, and limitations of the study and the overall organization of the paper.

- Global outlook is a very important issue that has to be kept in mind while presenting a paper. While presenting a research paper about exports of onions from Karnataka, a person should be able to present what a person in US or UK would likely to be benefited from that paper. Failing to do so, will not attract the attention of people present in UK or US
- Dr Swamy also stressed the importance of review of literature wherein peer reviewed journals' are valued. He also stresses upon the importance the mentioning of the works of pioneers in that particular field.
- "Ones conclusion should flow from ones analysis and should not depend on journals and articles." Presenter must not give opinion of others as his own. "Recommendations should be clear and focussed", says Dr Swamy

Putting up his entire presentation in a nutshell, Dr Swamy concludes by presenting the essential requirements while presenting the paper:

Take away is that a research paper should include:

- A clear cut introduction
- Comprehensive literature review
- Appropriate methodology
- Reliable/relevant tools of analysis
- Practically feasible recommendations