

### **ENTREPRENEURSHIP - A PERSPECTIVE**

An entrepreneur is a person who is willing to take risk and has the ability to tolerate ambiguity and uncertainty. They usually have a personality that is mercurial, and they have highs that are high and lows that are low. There's good evidence that they also tend to be overoptimistic. They rely extensively on their own intuition. All these things aren't positive. A very large portion of entrepreneurs fail. They tend not to be devoted to consensus decision making. They violate status quo more often. Many don't accept defeat or losses gracefully. They are energetic, a higher per cent tend to be loners and work long hours. All of these things appear in other segment of the population, but they appear more commonly among entrepreneurs.

#### **ENTREPRENEURS ARE MADE, NOT BORN?**

As far as I think, entrepreneurs are made, not born. Take example of our-self, when we took birth, we did not even know who we are and who are those people interacting with us. But gradually we learned who we are and who our family members and friends are? By this way we started recognizing likings and dis-likings of ours and others.

This made us cultivate and adopt some qualities which we need and which we desire. So I would like to say that "each and every person is responsible for himself. Likewise, if a person wants to be an entrepreneur then it is totally depends on what skills and knowledge they have, how effectively they use them".

#### **THE BEST TIME TO BE AN ENTREPRENEUR FOR MANAGEMENT STUDENTS**

Being a management student, I would like to say that it is better for management students to start

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their entrepreneurial career while pursuing their management studies. It is the best stage to experiment the things rather than doing it after completion of course. It helps us to relate the theoretical knowledge with practical situations and it also helps in having knowledge before being in an unexpected situation after passing the management course.

Everything being fine, now the question arises that, how to start an entrepreneurial career while pursuing management course? I can say that as a management student we can evaluate ourselves by taking up the challenge of improving our own institutes by leveraging on our entrepreneur skills and innovative ideas. I think that experimenting with our ideas while pursuing our management course is better because, we can build our own ideas and can give a proper shape to them with the help of resourceful faculty, peers, and bond to learn environment.

More importantly both institute and students will be better off with the collaborative effort. Students will get a platform to come out with their own ideas to be an entrepreneur and at the same time institute also gets many ideas from students to improve the institute. Management students with entrepreneurial skills have to participate with their own innovative ideas in platform provided to measure themselves and improve constantly. Success and failure may not affect management students while pursuing their management courses. If we succeed then positivity about ourselves will increase and if we fail then will have an experience. Adding to this we will get appropriate guidance on how to move on with the things for the next time.